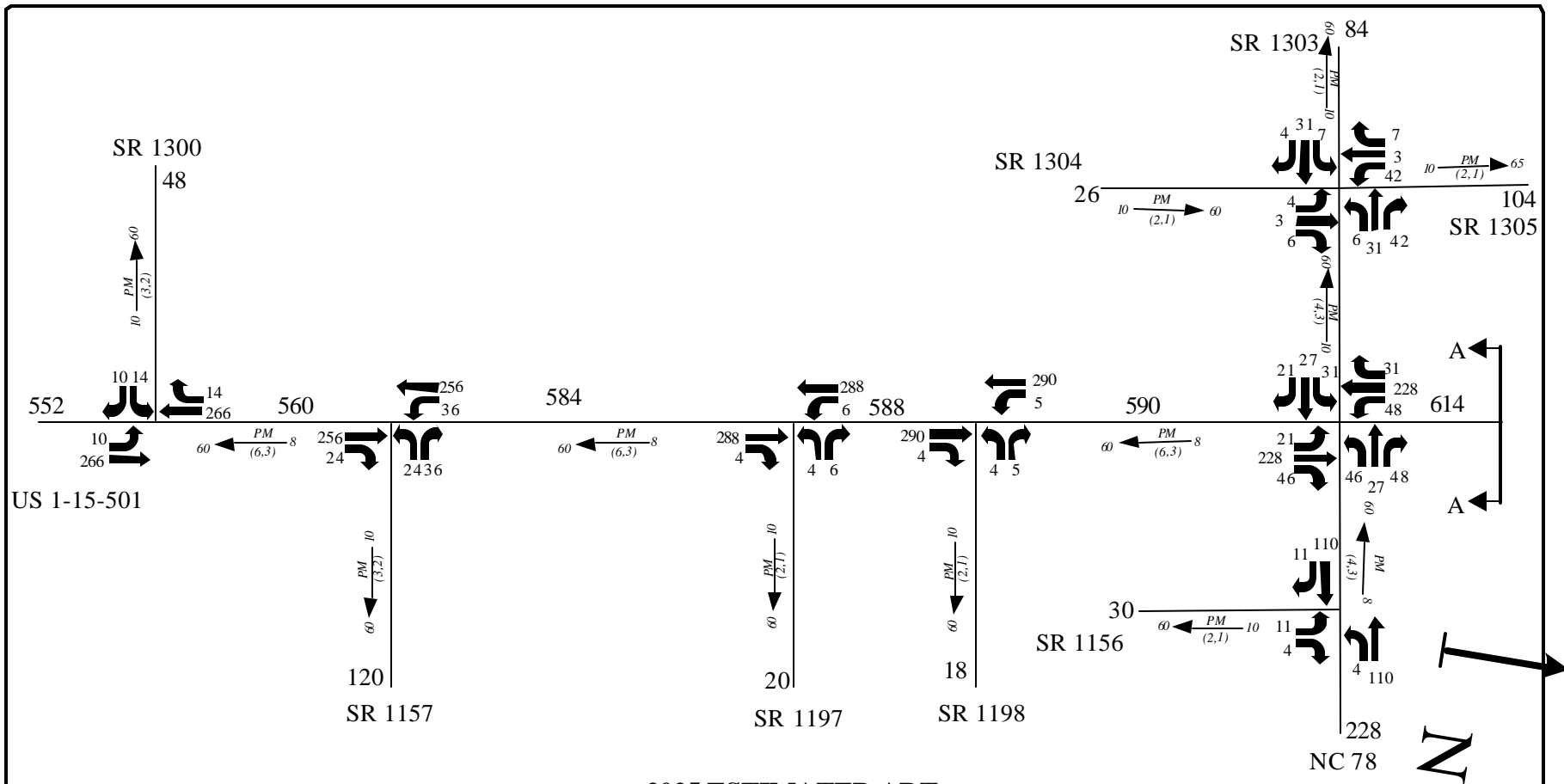


“Traffic Forecasting”

Fact and Fiction





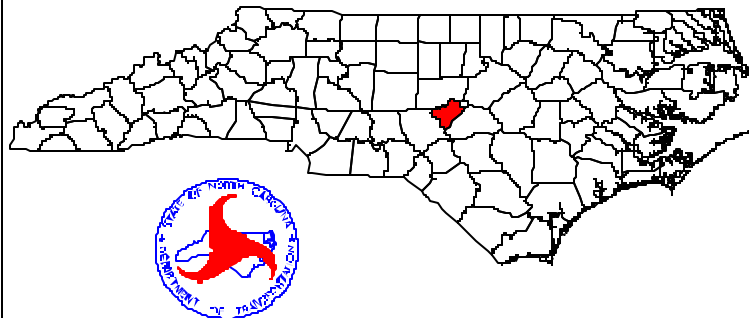
LEGEND

VPD---# OF VEHICLES PER DAY
 ###- MUCH LESS THAN ### VPD
 X MOVEMENT PROHIBITED

DHV $\xrightarrow{\text{PM (d,t)}} \text{D}$

DHV DESIGN HOURLY VOLUME (%) = K30
 K30 = 30TH HIGHEST HOURLY VOLUME
 D DIRECTIONAL SPLIT (%)
 PM PM PEAK PERIOD
 (d,t) DUALS, TT-ST'S (%)

NOTE: DHV $\xrightarrow{\text{D}}$ INDICATES THE DIRECTION D.
 REVERSE FLOW FOR AM PEAK.



LOCATION:

Tramway area at the intersection
 of US 1-15-501 and NC 78/SR 1303

PROJECT:

Feasibility Study

COUNTY: Lee

DIV. : 8 DATE: May, 2002

TIP # FS-0108C W. O. #

Typical Uses of Traffic Forecasts

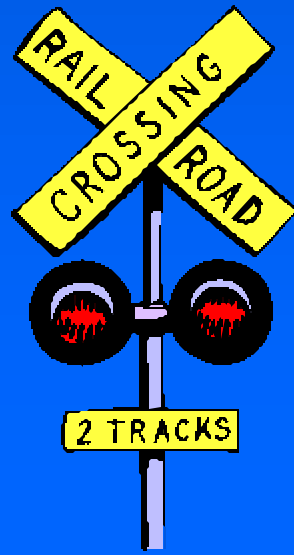
- Purpose and Need
- Cross Section elements
 - Number of Proposed Lanes
 - Shoulder Widths
 - Bridge Widths
 - Median Widths

Typical Uses of Traffic Forecasts (continued)

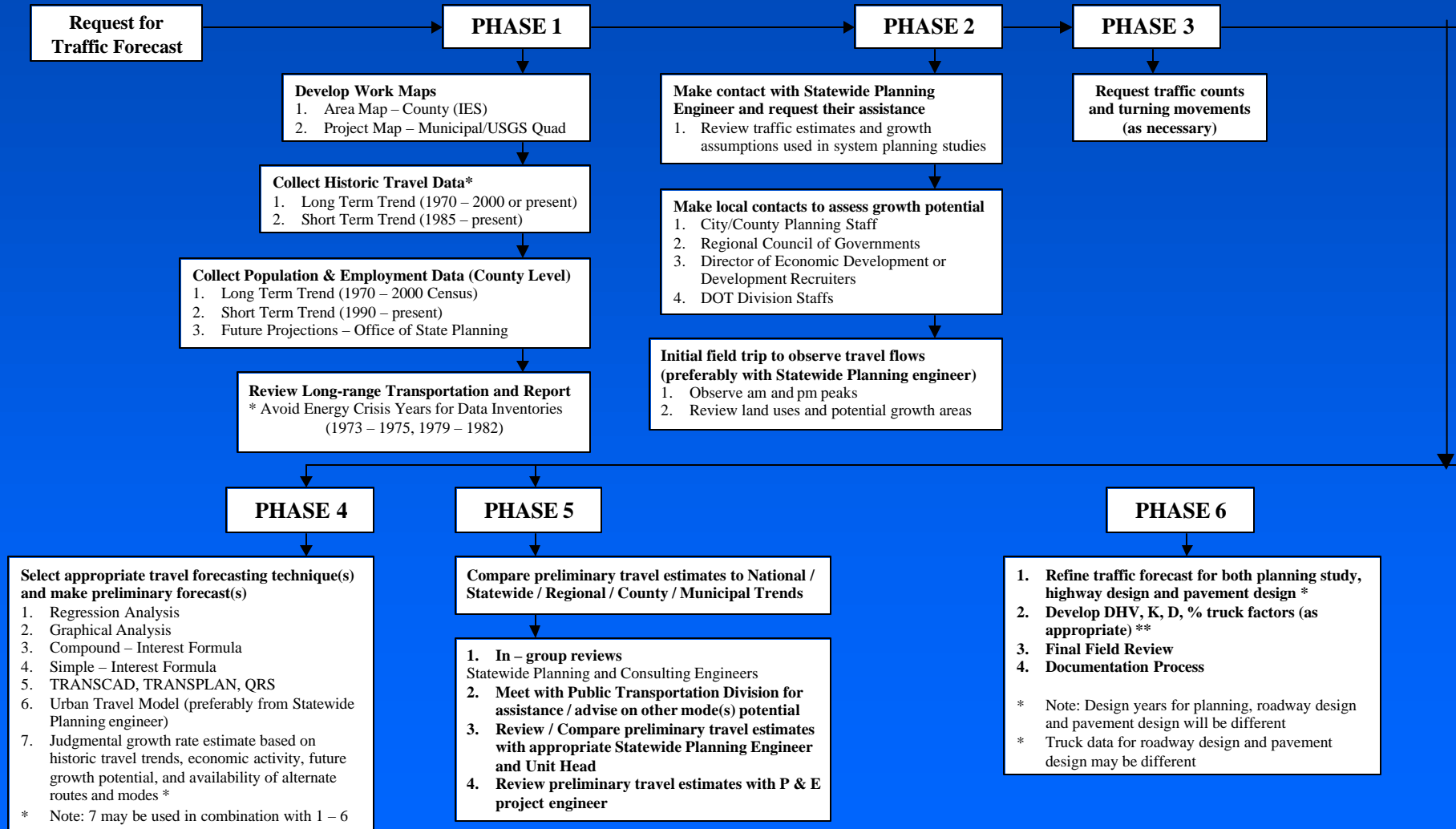
- **Interchange Designs**
 - Determine interchange type and configuration
 - Interchange Justification Study
 - “Over versus Under” studies
 - Spacing between interchanges
- **Work Zones**
 - Offsite Detour Analysis
 - Queuing lengths

Typical Uses of Traffic Forecasts (continued)

- Pavement
 - Designs
 - Types of pavement markings and markers
- Noise Wall warrants
- RR crossings
- Feasibility of Toll Projects



Traffic Forecasting Flow Chart



Phase Four: Select the Appropriate Tool to Develop Forecasts



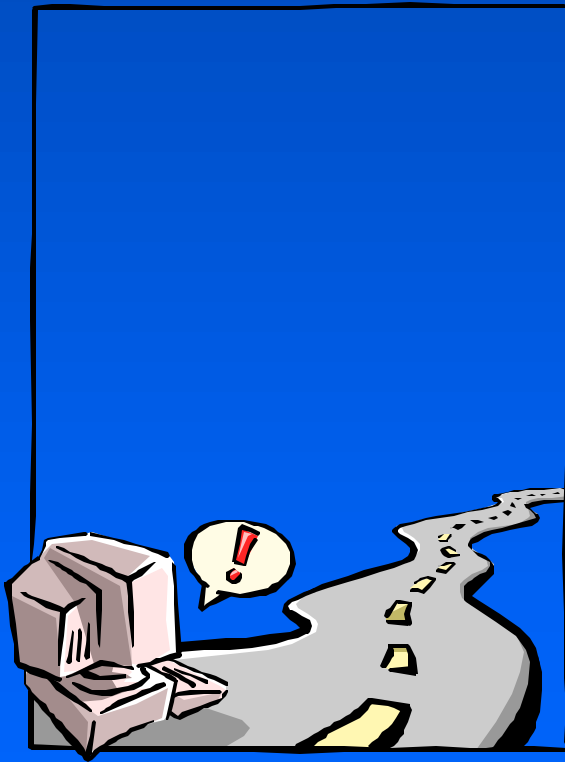
- Turning Movements/Counts
- Past Trends (graphical, regression, compound and simple interest)
- Area Knowledge
- Judgement
- Travel Demand Models

Models: Alternatives Analysis

Model predicts travel demand based on
forecasted land use

- Location and characteristics of new households
- Location and characteristics of new employment
- Economic activity
- Land use patterns

Travel Models: A Means of Predicting the Unpredictable

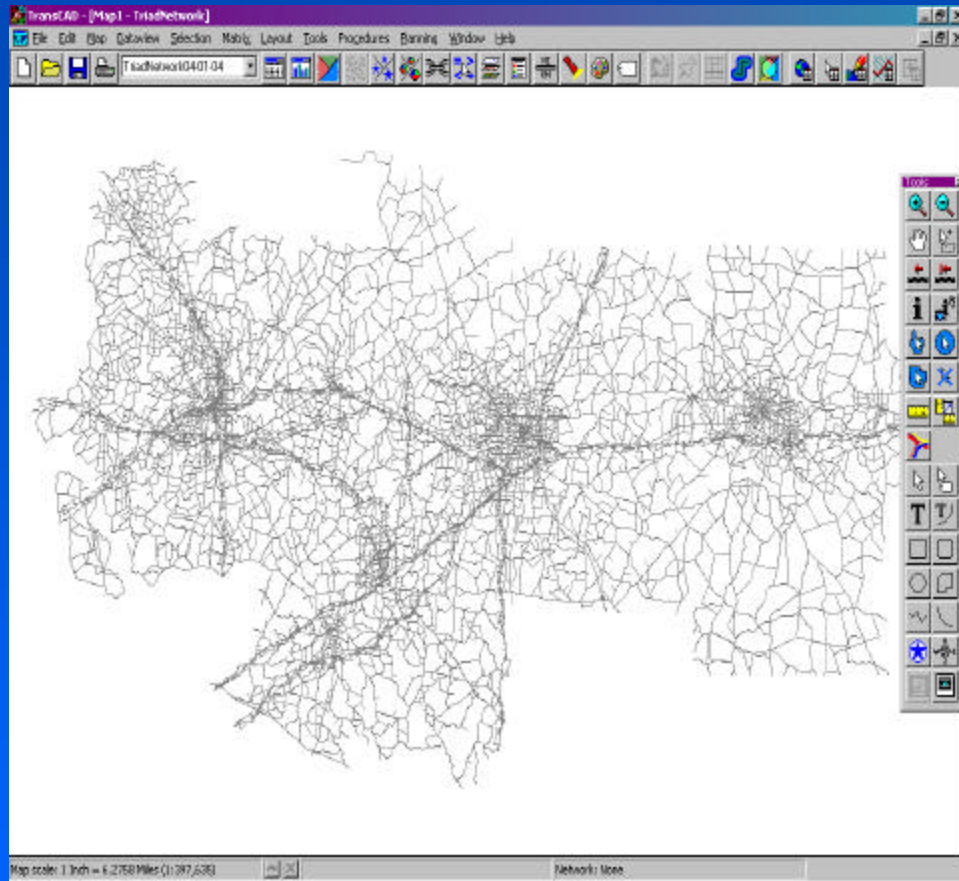


No model can take into account all of the factors that affect travel behavior and thus no model can perfectly replicate or predict reality

What do Models Provide Us?

- Travel demand models provide...
 - An isolated representation of a real world process
 - A means to systematically explore assumptions and complex systems
 - A check on judgement and intuition
 - A decision support tool - NOT a provider of the “answers”

Travel Models



*Large Regional Areas
or MPO's*

Not all Roads Included

*Systemwide Travel
Patterns Replicated*

Travel Models: What does it mean for forecasts?

We have to add further details to your project area-coding issues

Check landuse changes

Compare results for logic in that specific area

*Determine the turns at all intersections-
balance/compare them
with other forecasts*

*Look at what is /should be
assumed in the model for
this forecast*

Travel Models: What does it mean for forecasts?

*Change horizon years-not
always interpolation*

*Change in alignment
slightly can effect traffic-
so we have to understand
why the change occurred*



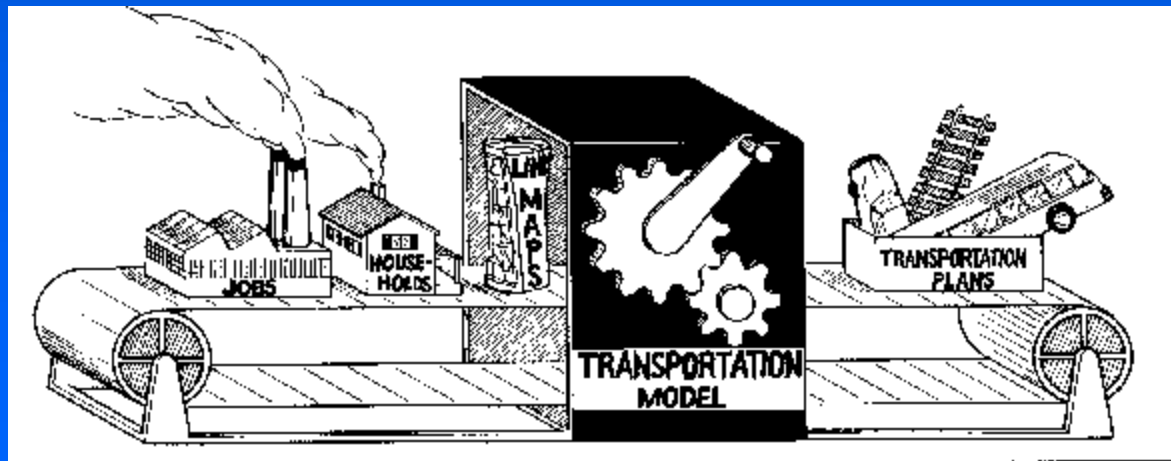
Models: Alternatives Analysis

Changes in alignment
can change the
selection of route
because the
characteristics of the
path have changed





**Can't Just Push A Button and Get
an Answer Unfortunately**



We have to Crank Through the Details

The Challenges

- Public Input
- Resource Agency Request
- Outdated Original Forecast
- Updated Model
- Change in Project Scope
- The Judge Told Us To!!!
- Change in Project Limits
- Skeptical Public/Agencies
- New Transportation corridors
- Land Use changes



“The best example is I-485 in south Charlotte...County commissioners originally told the state that the county east and south of Pineville would always be rural and major roads were not needed. So the state designed a two-lane outerbelt.

But about five years before work began, the county reversed itself and agreed to allow the suburban developments found today in south Mecklenburg.”

The Charlotte Observer

“Traffic Forecasting”

Fact and Fiction



Questions?????

